three months. RBI informed the representatives of ASSOCHAM that notwithstanding the considerable rationalisation and simplification of the administered interest rate structure in the past few years, time was not yet opportune to free landing rates altogether. RBI also informed them about, the steps taken for ensuring timely and adequate availability of export credit. It was mentioned to them that pre-shipment export credit (Rupee) and post shipment export credit (denominated in foreign currency) is provided by the banks at concessional rates.

With a view to providing a stimulus to investment, the RBI have with effect from March 1, 1994 reduced the minimum lending rate of scheduled commercial banks on term loans of three years and above by one percentage point (from 15 per cent to 14 per cent).

Advertisements on cooking Medium in Doordarshan

2145. SHRI KRISHAN LAL SHARMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that narration of some advertisements on the mediums of cooking, telecast on Doordarshan, intrude into the realm of medical science;

(b) if so, whether Government have verified the authenticity of these narrations; and

(c) if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Yes, Sir.

(b) and (c) The information is being collected and will be laid on the Table of the House.

Setting up of new TV transmitters in Arunachal Pradesh

2146. SHRI NYODEK YONGGAM: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Government propose to set up low power T.V. Transmitters (L.P.Ts.) at Miao and very low power transmitters (V.L.PTs) at Yomcha, Tali, Mingong and Kalaktang of Arunachal Pradesh during the annual plan of 1993-94; and

(b) if so whether installation work has started at the above mentioned places and by when the installation works are likely to be completed?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) and (b) Yes Sir. These TV transmitters are expected to be commissioned during 1994-95, subject to the availability of suitable sites|ready built accommodation and other infrastructural facilities for the purpose and also timely supply of equipment.

Less time for Nepali programme on Calcutta Doordarshan

2147. SHRI RATNA BAHADUR RAI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government are aware that a deep resentment has been created among the Nepali speaking people in West Bengal over the allocation of very short time for Nepali Programmes on Calcutta Doordarshan Kendra and for the low standard of presentation of the same;

(b) if so, what remedial measures have been taken in this regard; and

(c) if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Government are aware of requests for increasing the duration of programmes in Nepali telecast by Doordarshan Kendra, Calcutta.

(a) and (c) Due to constraints of transmission time no enhancement of the quantum of such programmes from the Kendra is on the anvil at present.